

*FOR IMMEDIATE RELEASE*

## FouFou Dog Makes the “9th Annual PROFIT HOT 50 Ranking” List



**Toronto, ON., September, 2008** – **FouFou Dog** has placed 32<sup>nd</sup> out of the top 50 young businesses in Canada according to the 9<sup>th</sup> Annual PROFIT HOT 50 Ranking. Ian Portsmouth, editor of *PROFIT: Your Guide to Business Success*, explains that, “The PROFIT HOT 50 companies illustrate the ingenuity and vitality of Canada’s entrepreneurial sector. Anyone who wants to start or grow a business can draw much inspiration and many lessons from the HOT 50.”

**FouFou Dog** is an innovative wholesale company that specializes in dog apparel, accessories and product displays. “It has taken a lot of hard work and dedication to get this company to where it is now. We have an outstanding team, and FouFou Dog could not have gotten this far without them,” says Cheryl, CEO and Founder of **FouFou Dog**.

The PROFIT HOT 50 is the definitive ranking of Canada’s Emerging Growth Companies. Published in the October issue of PROFIT magazine and online at [PROFITguide.com](http://PROFITguide.com), the PROFIT HOT 50 ranks young firms by two-year revenue growth.

*PROFIT: Your Guide to Business Success*, is Canada’s preeminent publication dedicated to the management issues and opportunities facing small and mid-sized businesses. For more than 25 years, Canadian entrepreneurs across a vast array of economic sectors have remained loyal to PROFIT because it’s a timely and reliable source of actionable information that helps them increase their revenues, boost their profitability and get the recognition they deserve for generating positive economic and social change. Published six times a year by Rogers Publishing Ltd., PROFIT is distributed almost exclusively to the chief executives of companies with 5 – 250 employees and annual revenue of \$1 million to \$25 million, reaching more than 300,000 readers across Canada. Visit PROFIT online at [www.PROFITmagazine.ca](http://www.PROFITmagazine.ca).

If your publication is interested in featuring this story about **FouFou Dog**, please feel free to contact Evelyn Yu at 416-628-1916 or email her at [evelyn@foufoudog.com](mailto:evelyn@foufoudog.com).

###