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## **FouFou Dog Scores on PROFIT W100 Cheryl Ng Ranks Among Canada's Top Women Entrepreneurs**

**Toronto, ON., October 13, 2010** – Recognized as one of Toronto's first doggy wear designers, Cheryl Ng is being honoured as one of Canada's top women entrepreneurs in PROFIT magazine's 12<sup>th</sup> annual W100 ranking. Combining her entrepreneurship skills and love of dogs, Cheryl Ng, CEO of FouFou Dog, has ranked 33rd in this year's list just released online today.

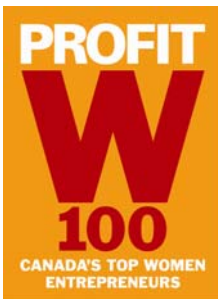
"The 2010 PROFIT W100 are ambitious, savvy business leaders who defy stereotypes", says Ian Portsmouth, Editor of PROFIT. "Canada's Top Women Entrepreneurs deserve the highest praise for their ability to spot opportunity and growth profitably."

Ranking Canada's Top Women Entrepreneurs on a composite score based on the size, growth rate and profitability of their businesses, the PROFIT W100 profiles the country's most successful female business owners. Published in the November issue of PROFIT and online at [www.PROFITguide.com](http://www.PROFITguide.com), the PROFIT W100 is Canada's largest annual celebration of entrepreneurial achievement by women.

FouFou Dog is an innovative wholesale company that specializes in dog apparel, accessories and product displays. Six years and growing, FouFou Dog is pursuing markets not only across Canada, but also internationally worldwide. Known for consistently creating sought after seasonal clothing, FouFou Dog is fast becoming a household name and major player in the pet industry.

With each milestone that Cheryl Ng surpasses, there is always another one in sight. "It has taken a lot of hard work and dedication to get this company to where it is now. We have an outstanding team, and FouFou Dog could not have gotten this far without them," says Cheryl, CEO and Founder of FouFou Dog.

If your publication is interested in writing a story about **FouFou Dog**, please feel free to contact Ann Tran at 905-597-7615 or email her at [ann@foufoudog.com](mailto:ann@foufoudog.com).



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### **About PROFIT Magazine:**

PROFIT: Your Guide to Business Success is Canada's preeminent publication dedicated to the management issues and opportunities facing small and mid-sized businesses. For 28 years, Canadian entrepreneurs and senior managers across a vast array of economic sectors have remained loyal to PROFIT because it's a timely and reliable source of actionable information that helps them achieve business success and get the recognition they deserve for generating positive economic and social change. Visit PROFIT online at [www.PROFITguide.com](http://www.PROFITguide.com)

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